

ELEMENT ANIMATION

EST 2010

KEY INFO



YouTube
ElementAnimation

3.2M Subscribers
16M Views per month
900M Total Views
500K Hours watched per month

Age Range



- 25-34 **30%**
- 35-44 **26%**
- Other **24%**
- 18-24 **20%**

Audience



- Male **55%**
- Female **45%**



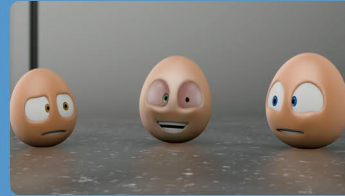
ElementAnimation

80K
Followers



@Element

70K
Followers



Deliverables

Shout outs

Platforms



Social Post

A post endorsing your product will be scheduled for a date of your choosing along with a link to your product. It can be worded based on your guidelines or as pre-prepared post.

Social Post

250 GBP

Per platform (ex VAT)

400 GBP

Both platforms (ex VAT)

Platform



Description Link

A link to your product will appear at the very top in the description of the video.

Description Link

1000 GBP

Per platform (ex VAT)

Promos

Platform



Option 1

5 second promo clip before main content. A voiceover we provide will direct viewers to a link in the video description that you provide. Key Art/Graphics may be requested.

E.g. "This video is sponsored by *YOU* check the link in the description below."

Shout Out

5000 GBP

(ex VAT)

Platform



Option 2

30 second clip directly after main content. A voiceover will describe your product or brand to our audience and why we think it's awesome. Viewers will be directed to a link in the video description that you provide. Key Art/Graphics may be requested.

Promo Option 2

8000 GBP

(ex VAT)

Promo Option 2
+ Option 1

10500 GBP

(ex VAT)

Platform



Option 3

At an appropriate point in the middle of the video, the animated characters will stop what they're doing and begin talking to the viewers about your product for 20-30 seconds.

If you want the characters to interact with the product, we may require the actual product

Promo Option 3

15000 GBP

(ex VAT)

Promo Option 3
+ Option 1

16500 GBP

(ex VAT)

Animated Advertisement

Platform



A Bespoke 30 second animated video created using our characters and a narrative based around your product. We'll handle all parts of production from the script all the way through to the final deliverable. The video will feature at the end of one of our videos or can be pushed to our activity feed as a standalone video.

Animated Ad

Price dependent on project complexity. Contact us for a quote.

